

ADDRESSING SKILLS GAPS & TALENT SHORTAGES

Scalable, affordable online training and upskilling solutions for your workforce

Penn Foster provides hundreds of leading employers, including Penske Corporation and UAW Ford, with enterprise training and apprenticeship programs for middle skilled occupational pathways.

From micro-courses covering specific skills or competencies, to multi-course career pathways that train for specific occupations, our 3,000+ course skills-based portfolio can be personalized for your organization to upskill existing employees into hard-to-fill roles; improve workforce effectiveness & productivity; and activate new populations to recruit the next generation of talent.

35+ OCCUPATIONAL PATHWAYS ACROSS:



INDUSTRY COMPETENCIES & CAREER PATHWAYS

Industry-Specific Skills

Machinist Training
Industrial Safety
Facility Maintenance
Mechanic Training
Construction Training
Industrial Maintenance
Frontline Supervisor Training
Auto HVAC Essentials Certificate
Welder Training
Electrician Training
Solar Installation Skills

Career Diplomas

Small Engine Repair
Carpenter
Auto Repair Tech
Residential Electrician
HVACR Technician
PC Maintenance & Repair
Plumber
Appliance Repair
Gunsmith
Diesel Mechanics Heavy
Truck Maintenance

Associate Degrees

Construction Technology
PC Maintenance Technology
Engineering Technology
Industrial Electronics & Electrical
Maintenance Technology
Manufacturing

FOUNDATIONAL WORKPLACE COMPETENCIES

High School

Diploma w/ Manufacturing Foundations Concentration

Diploma w/ Skilled Trades Concentration

Diploma w/ Auto Repair Concentration

Soft Skills

Communication
Adaptability & Flexibility
Professionalism
Reliability
Lifelong Learning
Teamwork Planning & Organization
Problem Solving & Decision Making

Academic Skills

Numeracy & Literacy Foundation
Computer Skills

Cross-Industry Skills

Supervisory Skills
Microsoft® Office
Business Management
Spanish

APPRENTICESHIPS:

Penn Foster provides the related technical instruction component for both registered and non-registered apprenticeships; developed across occupations leveraging Penn Foster content.

BUSINESS RESULTS

Penn Foster helps employers improve retention rates, reduce turnover costs, and enhance overall productivity.



Penske Truck Leasing has issued over 1,600 certifications to its truck repair technicians to date. Associates who are certified in a level are 50% more likely to stay with Penske.



United Auto Workers needs to upskill its members to meet hiring needs of Ford. They have put 5,000 pre-apprentices through the training. At completion they are eligible for \$10 per hour raise.

CAREER LINK

Employment Matching

Our Career Link Platform enables employers and staffing firms to connect with hundreds of thousands of Penn Foster students and graduates to help build their talent pipeline and fill in-demand jobs.

PENN FOSTER DELIVERS SUPERIOR VALUE FOR BOTH EMPLOYERS & LEARNERS



Expert Level Insights:

Online diagnostic tools and expertise in solution design sets context for ROI; includes recommendations on sponsorship funding levels, eligibility, programs options, pricing and delivery models



Marketing + Demand Generation Expertise:

Leveraged capabilities of Penn Foster consumer marketing engine generating 1 million leads/year



Multi-channel Learner Support:

Award-winning support for learners - coordinated human + tech enabled efforts to overcome academic, financial, technical, and motivational barriers



Competency-Based Mobile Learning Platform:

Designed for working learners for anytime, anywhere access to course materials; supports evidence of incremental skills attainment



ROI Impact Analytics:

Metrics-driven approach to tracking and measuring established business and learner KPIs across retention, recruitment, productivity, career mobility

LEARNER OUTCOMES

96%

Improved Performance

Learners feel they perform on the job better or on-par with their co-workers

78%

Career Mobility

Learners report a positive change in job status (promotion, increased responsibilities, increased pay, etc.)

86%

Increased Confidence

Learners report being more confident in their skill sets and ability to succeed in the workplace.

** From 2018 Student Benchmark and Alumni Surveys*

Interactive Learning Aids

Our engaging approach to the Learn-Practice-Apply instruction model includes videos, whiteboard animations, and more to support different learning styles and ensure skill comprehension and retention.